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VIA eFILE

PATENT APPLICATION

Docket No. 14531.122

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Stuart Ozer, et al.

Serial No.:

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For:

METHODS AND SYSTEMS FOR
PLANNING ADVERTISING CAMPAIGNS

Examiner:

Michael P. Van Handel

Customer No.:

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) 2623



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TRANSMITTAL FOR AMENDMENT "B" AND RESPONSE AFTER FINAL WITH RCE

VIA eFILE AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment "B" and Response for entry in the
above-identified application.

VERNON R. RICE §
OF COUNSEL

* Admitted only in California

§ Admitted only in Virginia

X To render the transmitted Amendment "B" and Response timely filed enclosed are the following:

X Request for Continued Examination.

The fee has been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADD'T'L FEE	RATE	ADD'T'L FEE
TOTAL 39	MINUS 43	= 0	X		X \$50.00	00.00
INDEPENDENT 2	MINUS 5	= 0	X		X \$200.00	00.00
1 st PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+ _____ =		+ _____ =	
			TOTAL		TOTAL	00.00

X Payment in the amount of \$790.00 using the Credit Card payment option in E-Filer with RAM will be used to cover the payment of the fees with respect to the Request for Continued Examination.

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

Dated this 10th day of September, 2006.

Respectfully submitted,



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